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PRIVATE PLEASURES

Privé by Sansiri handed its 13th-storey penthouse over to design firm dwp to work its magic. just a few hours after completion it was apparently snapped up by you'll-never-guess-who...

Privé by Sansiri is a new luxurious condominium at one of Bangkok's most prominent addresses, which was the brief given to international architecture and interior design firm dwp – the company responsible for designing Privé's 268-square-meter penthouse as well as lobby and facilities area.



dwp set out to create a unique and serene environment, suited to a prestigious central city location, using authentic furniture and accessories from the legendary Armani Casa label. Applied sparingly to the lobby, this reflects the desire for an opulent living environment from your first encounter with the property onwards.



The color scheme for both the lobby and penthouse follows a pattern of taupe, cream and metallic. Finishes were selected to enhance the warm and welcoming experience, while natural stone flooring and wall finishing creates a lavish ambience as guests enter the main lobby. An inlaid linear stone pattern on the walls enhances the sleek flow from the lounge area to the corridor and mail room, and three walls of full-height clear glass allow natural light to flood in. To enhance the intimate and private atmosphere hinted at by the project name, dwp decided to install a sheer drape, with the added benefit of reducing overheating and excessive air-conditioning usage during times of intense daylight.



Up to the Privé by Sansiri penthouse, and the same muted, graceful style abounds. The unit sold for around 50 million baht – just hours after dwp handed over the premises to Sansiri. Rumors have it that the new owner is none other than the Pheu Thai Party's Yingluck Shinawatra, tipped to become Thailand's next prime minister.

Created as an intimate place to relax, unwind and entertain, the penthouse is enveloped in exquisite refinement and elegance, yet remains warm, inviting and contemporary, carrying through the Armani Casa ambience of the lobby.

The unit is split into different entertaining and private zones: private entrance foyer, open pantry with natural black stone tops, formal living and dining spaces, casual reading and relaxing area, separate work room, and three bedrooms.

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