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New dwp Regional Business Development Director for the Middle East

United Arab Emirates: Sunday, March 04 - 2012 at 15:26

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World-class architecture and interior design firm dwp recently appointed a new Regional Business Development Director to their dwp UAE office, responsible for the entire Middle East territories, for the dwp group. dwp has shown their continued commitment to the Middle East once again, by promoting Linda Van Der Walt, previously Business Development Director in their Bahrain office, to oversee the entire region and surrounding emerging markets.

"I am delighted to have been offered this prestigious opportunity to lead Business Development in the entire Middle East region, for dwp | design worldwide partnership. This innovative architecture and interior design firm already has an extensive and innovative portfolio, attracting much attention in the market and I intend to continue developing dwp's personal approach, with individual attention to each client and deliver outstanding design, with the support of the whole international dwp management and design team network. I am also excited about living in Dubai

again," Linda was quoted as saying.

Educated and trained in interior design, Linda has extensive experience in the corporate, retail, hospitality and lifestyle sectors. She has worked not only as an interior designer, across multiple disciplines, but is also a skilled marketing and business development expert. From South Africa to the Middle East, Linda set up and successfully ran her own company for 12 years, before making a strategic move, to apply her knowledge and know-how to assisting high profile firms in their interior design, marketing, business development, corporate strategy and communications requirements. She has a far-reaching grasp of both client needs and visionary design concepts and has been a valuable asset to the dwp team for the last 2 years already.

Regarding the creation of this post, dwp CEO, Brenton Mauriello, noted: "Linda is most deserving of this promotion, having continually shown her dedication and passion to creating new opportunities for dwp. Her professionalism and client relations, in securing new business and creating client loyalty, are second to none."

dwp has a total of 12 offices in 10 countries worldwide, including Australia, Bahrain, China, Hong Kong, India, Malaysia, Singapore, Thailand, UAE and Vietnam.

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Related site: <http://www.dwp.com>



Nadeen El Ajou

Sunday, March 04 - 2012 at 15:26 UAE local time (GMT+4)

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