



## NEWS

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## Press Releases



June 19, 2012

### Award-winning Design Firm dwp Adopts Attunity MFT Solution to Improve Customer Satisfaction and Streamline Operations

**Customer Testimonial:** Attunity's MFT solution enabled us to save \$145,000 per year and expedite response time to clients

**BURLINGTON, MA – June 19, 2012** - Attunity Ltd. (OTC BB: ATTUF), a leading provider of information availability software solutions, announced today that Bangkok-based global design firm design worldwide partnership (dwp) has selected Attunity's managed file transfer solution, Attunity MFT (formerly known as RepliWeb RMFT), to expedite and streamline large file transfers to improve client satisfaction, optimize operations and increase productivity.

As an award-winning integrated design firm, dwp works with international clients to present iconic designs. Since providing partners with an efficient and stress-free mechanism to receive and send files reinforces dwp's reputation for quality service, implementing a managed file transfer solution that reflects that philosophy was of paramount importance to dwp.

Prior to implementing Attunity MFT, various technical issues made it challenging for dwp to send multi-GB design, graphic and engineering files. "Our objective was to improve productivity and the user experience associated with exchanging large project files to and from clients, partners, suppliers and project sites," explained **Niwat Lertnamvongwan, Group IT Director, dwp**. "Since using Attunity MFT, dwp's project and IT teams alike have saved more than 40 hours per week in managing file transfers – equal to an impressive \$145,000 savings per year. It has been an extremely beneficial solution for our organization."

"Our ability to address dwp's operational needs for sending large-file payloads and helping to secure the exchange of high-value intellectual assets is something that we take great pride in," stated **Garrick Herrmann, Vice President of Sales at Attunity**. "It is satisfying to know that Attunity MFT delivers cost savings and ultimately improves our customers' respective businesses."

#### About Attunity

Attunity is a leading provider of information availability software solutions that enable access, sharing and distribution of data across heterogeneous enterprise platforms, organizations, and the cloud. Our software solutions include [data replication](#), [change data capture](#) (CDC), [data connectivity](#), [enterprise file replication](#) (EFR) and [managed-file-transfer](#) (MFT). **Using Attunity's software solutions, our customers enjoy significant business benefits by enabling real-time access and availability of data and files where and when needed, across the maze of heterogeneous systems making up today's IT environment.**

Attunity has supplied innovative software solutions to its enterprise-class customers for nearly 20 years and has successful deployments at thousands of organizations worldwide. Attunity provides software directly and indirectly through a number of partners such as Microsoft, Oracle, IBM and HP. Headquartered in Boston, Attunity serves its customers via offices in North America, Europe, and Asia Pacific and through a network of local partners. For more information, visit [www.attunity.com](http://www.attunity.com) or our [In Tune blog](#) and join our community on [Twitter](#), [Facebook](#), [LinkedIn](#) and [YouTube](#).

**IMPORTANT NOTE:** *The announcement of any particular selection or implementation of Attunity products is not necessarily indicative of the timing of recognition of revenue therefrom or the level of revenue for any particular period. References to customer successes are based upon a single user experience and such customer's*

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**Safe Harbor Statement**

This press release contains forward-looking statements within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995 and other Federal Securities laws. Statements preceded by, followed by, or that otherwise include the words "believes", "expects", "anticipates", "intends", "estimates", "plans", and similar expressions or future or conditional verbs such as "will", "should", "would", "may" and "could" are generally forward-looking in nature and not historical facts. Because such statements deal with future events, they are subject to various risks and uncertainties and actual results could differ materially from Attunity's current expectations.

Factors that could cause or contribute to such differences include, but are not limited to: risks and uncertainties relating to the acquisition of RepliWeb, including costs and difficulties related to integration of acquired businesses, the combined companies' financial results and performance, and ability to repay debt and timing thereof; our liquidity challenges and the need to raise additional capital in the future; market acceptance of the Attunity Replicate and the development of a market for such product; timely availability and customer acceptance of Attunity's new and existing products; any unforeseen developmental or technological difficulties with regard to Attunity's products; changes in the competitive landscape, including new competitors or the impact of competitive pricing and products; a shift in demand for products such as Attunity's products; unknown factors affecting third parties with which Attunity has formed business alliances; the impact on revenues of economic and political uncertainties and weaknesses in various regions of the world, including the commencement or escalation of hostilities or acts of terrorism; and other factors and risks on which Attunity may have little or no control. This list is intended to identify only certain of the principal factors that could cause actual results to differ.

For a more detailed description of the risks and uncertainties affecting Attunity, reference is made to Attunity's latest Annual Report on Form 20-F/A, which is on file with the Securities and Exchange Commission (SEC) and the other risk factors discussed from time to time by Attunity in reports filed or furnished to the SEC. Except as otherwise required by law, Attunity undertakes no obligation to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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