

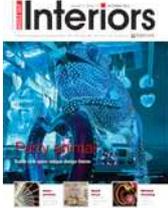


MIDDLE EAST Interiors

Design news and inspiration for industry professionals VOLUME VI ISSUE 10 October 2011

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Saudi sensations: Heart Tower draws on a nautical theme

Key projects

Bahrain firm dwp making waves across the causeway

The Bahrain office of design and architectural firm dwp (Design Worldwide Partnership) serves as a strategic gateway into Saudi Arabia and the company has been involved with a number of high-profile interiors projects in the kingdom.

MASTERPLAN – MAKKAH GATEWAY CULTURAL OASIS

One of dwp's first commissions for Saudi Arabia was to design the prestigious Makkah Gateway Cultural Oasis mega masterplan. Within the development, dwp produced the design for innovative concepts for the museum, civic centre, arts and crafts village, retail and hospitality buildings, mosques and amphitheatre.

RESIDENTIAL – HEART TOWER

In dwp's renowned portfolio of residential buildings, emerges a new concept with a nautical feel - Heart Tower, a Memar Development project.

Stretching out and above into the skyline and overlooking the ocean, it is an icon within the city and a challenge in interior architecture.

dwp looked at the architectural language of Heart Tower in a new and innovative manner, relevant to the way people live today. The project encompasses underground parking, self sufficiency in basic amenities, apartments and penthouses which incorporate spacious terraces and balconies, carefully thought out gyms and spa areas.

WORKPLACE – MOBILY, AL SALAM BUILDING

dwp has been invited by Mobily Riyadh to undertake the interior design of its offices to enhance the working environment producing a fresh, colourful environment with a young and modern feel reflecting the progressive telecommunications brand.

FINANCE – NCB CAPITAL JEDDAH

NCB Capital is an investment banking company which has taken over a four-storey building that it is developing into an investment and business centre. The ground floor, is divided into two areas - one for the investment department, the other as a business centre. The upper floors are offices for NCB Capital.

The interior space was designed to reflect a modern, contemporary investment banking image. The open plan fosters human interaction and stimulates

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NEWS SHELF

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Jotun Powder Coatings introduces new eco-friendly line

WATG aggressively expanding in Asia

UAE real estate prices in 2012 expected to soften further

Furnishings fair draws 115,000 visitors from 118 countries

We need to talk, say Saudi artists

Al Habtoor plans \$1.3bn Dubai hospitality and leisure complex

Crazy: Maison & Objet's theme for the show

UAE design community welcomes new professional body

DoubleTree resort coming up in the UAE

New dates set for Louvre and Guggenheim

La Galerie Nationale to showcase 20th-century design

EVENTS THIS MONTH

Trends and shifts

Trends stories for 2012/13

News Feed Trade Arabia

- Planters decorates Fairmont Hotel
- Hansgrohe equips top Abu Dhabi hotel
- Thomas Klein designs new Dubai café
- Planters decorates top Abu Dhabi hotel
- Dubai gears up for inaugural 'Design Days'
- United Furniture unveils 'Nature' range
- Address Hotel opens new lounge
- Sleep Ezze marks 10th year with