

MIDDLE EAST Interiors

Design news and inspiration for industry professionals VOLUME VI ISSUE 6 June 2011

NAVIGATION



DIGITAL EDITION

SUBSCRIBE

TRIAL SUBSCRIPTION

Home

Foreword

The Diary

Gulf Interiors & Gulfbid Preview

SBIE Preview

Milan Design Week Preview

Unicera Review

Bathrooms

Bahrain Review

Lighting

Case Study

Restaurant Design

New Products

AI Last

NEXT MONTH

CONTACT US

ADVERTISE

ARCHIVES

RSS Feeds:

NEWSLETTER
Subscription

Enter Email Address

FOREWORD

Future forward

This month's At Last contribution comes from Saeed Zaki of dwp, who puts forward the possibility of holographic travel in the future.

It all sounds a bit far fetched to me, but when you consider his reasoning – that we will simply have to become more green and less greedy if the planet, and with it our race, is to survive – it certainly makes sense.

And I suppose, given that as recently as 15 years ago mobile phones, without which most of us could hardly now get through the day, were considered the epitome of cutting-edge technology, a gadget that would allow us to conduct business on the other side of the world without leaving the comfort of our own home or office does not really seem that outlandish – after all, isn't that what a telephone or video conferencing facility already does?

That's the great thing about working in the design industry. You get to learn about the very latest innovations, even before they happen, through interaction with the very people who are responding to the consumer's ever changing needs.

Some of those people and companies are included in our sustainability feature featuring organisations which are really taking the green message seriously and coming up with manufacturing solutions to help reduce their carbon footprints.

And trade shows such as Interiors UAE, The Office Exhibition and The Hotel Show, all featured in this issue, give us a chance to take a look at the latest gadgets and goodies on offer and serve as a breeding ground for ideas encouraging designers to come up with the next big thing.

Our region seems to have no shortage of consumers ready to enjoy the fruits of your labours so keep up the good work.

On a more opulent note, I was blown away by the sneak peak we were given at the interiors for the new Damac Tower in Beirut which will be the region's first Versace Home-branded residential offering.

It's great that, with the problems Lebanon has long experienced, both developer and fashion brand are willing to take a chance on this vibrant capital city.

Beirut's probably one of my very favourite places, wonder what the chances are of me climbing the earnings ladder by 2013 to make a move into one of these fab apartments a possibility...oh alright then, I guess I'll just drool over the pictures.

Liz O'Reilly

liz.oreilly@tradearabia.net



OTHER ARTICLES

SEARCH

Find

FOLLOW US

Middle East Interiors

facebook

Name:
Middle East
Interiors



Fans:
830

[Promote your Page too](#)

NEWS SHELF

German bathroom specialist joins elite club

Thai furniture brand to be launched in Qatar

Wa International wins award for Dubai hotel

AHK unveils new line for hotel developers

A blend of light and colour

Cloisall executing jobs worth \$33m

Danube launches interior design contest

Planters brings element of nature into Abu Dhabi hotel

Majid Al Futtaim in Lebanon debut

Sigma launches high-end decorative finish

Leading design experts at the office show

InterfaceFlor opens new learning centre

Spotlight on sustainable American hardwoods

Pool and spa event to make its debut in Abu Dhabi

Dubai Woodshow to focus

News Feed

- Jotun launches eco-friendly MDF coating
- Kohler turns baths into 'singing rooms'
- Philips unveils top lighting products
- Interface to launch new global brand
- Top Italian firm for Bahrain interiors expo
- Grohe wins six top awards
- Grohe showcases sustainable line at Lebanon event