



Featured Company



Featured Company



Virtualize & Mobilize



Virtual Wireless LAN  
Test Drive »



Featured Company



Featured Company



HOME NEWS ARTICLES MEDIA VIRTUAL-THREAD DIRECTORY RESEARCH IT JOBS STORE ABOUT VSM

Sponsored link: LIVE WEBINAR on Sept. 19 and get the highlights from VMworld San Francisco 2012 Featuring Rick Vanover

FindTheBest: VM Management | Cloud Computing | System Administration Software | Server Virtualization Platforms | Network Administration

# Award-Winning Design Firm dwp Tackles Global Collaboration Challenges With Silver Peak

Business Wire

Tuesday, September 18th 2012



Silver Peak Software Reduces Overall IT Costs by 80 percent; Speeds CAD Transfers from Days to Hours



Design professionals and project managers at award-winning architecture and interior design firm **dwp | design worldwide partnership** collaborate and exchange large-size design blueprints and documents daily between offices in Asia Pacific and the Middle East. With key productivity applications such as file, email, web, AutoCAD and Revit becoming more bandwidth-, processing- and storage-intensive, dwp turns to **Silver Peak Virtual Acceleration Open Architecture (VXOA)** software to accelerate its **file transfers** and optimize its **WAN performance**, while reducing infrastructure costs by 80 percent.

Advanced

(Watch the Silver Peak dwp video: <http://blog.silver-peak.com/design-firm-tackles-global-collaboration-video>)

"We were very impressed with Silver Peak VXOA during the evaluation as it was able to compress as many applications as we put through the pipe without any hiccups. Network optimization was remarkably robust and smooth," said Niwat Lertnamvongwan, group IT director at dwp. "The software solution was also a major plus point as compared with other optimizers on the market, which tend to be hardware-based. As a result, deployment was simple, flexible and scalable across locations without any dependency on hardware requirements. This suits our virtualized environment perfectly."

With 12 offices spanning across Asia Pacific and the Middle East, dwp employs over 450 design professionals collaborating across borders to deliver architecture, interior design, masterplanning and project coordination, as well as service concepts and solutions, to the highest international standards. Besides addressing its data explosion, there was an urgent need for dwp to lower its operating expenditure (OPEX), which soared dramatically due to an increase in bandwidth costs necessitated by poor network connectivity between its data center located in Bangkok and the various branch offices. In addition, link costs and latency were the highest between Bahrain and Bangkok.

dwp selected Silver Peak's Virtual Acceleration Open Architecture (VXOA) software over a previously deployed Riverbed hardware-based implementation. The compression rate of the Riverbed deployment was found to be unsatisfactory at only 45 percent, and hardware maintenance posed a challenge as there was no Riverbed presence in Bahrain. Shipping of the hardware equipment from Bahrain to Bangkok for periodic maintenance or repair added unnecessary cost to the escalating OPEX.

The Silver Peak VXOA deployment has allowed dwp to focus on its core design business without interruptions. It now takes only a few minutes to transfer 1 GB of data across the distributed enterprise. Staff productivity has been greatly enhanced with the network performing faster, and becoming more agile and efficient in delivering consistent service levels.

Pages: [1](#) [2](#) [next >](#) [last »](#)

## Contacts

Silver Peak Systems, Inc.  
Tony Thompson, +1-408-935-1846   
[tthompson@silver-peak.com](mailto:tthompson@silver-peak.com)  
or  
Euro RSCG Siren for Silver Peak

**TIRED OF PAYING PER SOCKET?**  
SIMPLE, SCALABLE PER HOST LICENSING

- ▶ UNLIMITED VMs
- ▶ UNLIMITED CPU/SOCKETS
- ▶ UNLIMITED DATA

PHD Virtual™

**DOWNLOAD A FREE BACKUP TRIAL TODAY**

solarwinds  
Unexpected Simplicity™

**FREE TOOL!**

**VM MONITOR**

Server Status: OK  
VMware ESX Server 3.5.0

- CPU
- Memory
- Network (Tx)
- Network (Rx)
- 9 VMs running out of 11

**DOWNLOAD NOW »**

Desktop Tool for Real-Time Monitoring of ESX Servers

solarwinds.com



Copyright (2012) Business Wire. All Rights Reserved.



Delivering on the promise of the Virtual Data Center

Learn more

Tony Tan, +65-9048-6981   
 tony@siren-communication.com

**Trending**

IVCi Introduces Video Collaboration Cloud (VCC)

The International Crowd Funding Association (ICFA) has announced a merger with the National Crowd Funding Board.

JEC Energy Savings Installs Induction Lighting at Children's Medical Center of Dallas

Powered by  AddThis



Home News Articles Media Virtual-Thread Directory Research IT Jobs Store Privacy About VSM

Follow Us



© 2012 Virtual-Strategy Magazine - A Division of Cloud-Strategy, L.L.C.  
 318 South River Road • Bedford, NH 03110 • 1-877-847-8815

Hosted by [Linode.com](http://Linode.com)