



design worldwide partnership

FOR IMMEDIATE RELEASE

dwp | design worldwide partnership shortlisted in Cityscape Global Awards 2011

dwp's designs for Residential Future and Environmental Projects receive shortlisting in the prestigious Cityscape Global Awards 2011, the world's premier awards for architecture in emerging markets...



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Cityscape Global presents the Cityscape Awards for Architecture in the Emerging Markets 2011, where the winners will be recognised during an awards gala dinner, to be held on 27th September 2011. The judging panel consists of high profile international members of the industry. The awards are expected to attract the attention from leading international architects, as well as developers, consultants, governmental authorities, investors and senior industry professionals. These awards focus on excellence in architecture and design from the emerging regions of the Gulf States, the Middle East, Africa, Latin America and Asia (excluding Japan, New Zealand and Australia).

dwp | design worldwide partnership has been shortlisted in two categories: Residential Future Projects and The Environmental Award, for Maysan Towers, Abu Dhabi, and FrieslandCampina HQ, Vietnam, respectively.

Located in the heart of the emerging residential district of Maysan, on Reem Island in ever-expanding Abu Dhabi, two sculptural residential towers were designed by world-class architecture and interior design firm **dwp**, in a cross-border collaborative endeavour. At 38 and 36 storeys respectively, Maysan Towers provide a vivid addition to the urban masterplan framework and ambitious sustainable agenda of the capital city of the UAE. The architectural design theme draws influence from the unique natural topography of Al Ain, often referred to as the Garden City of the Gulf. The architectural detailing thus echoes unique green oases, dramatic rock overhangs and planar mountain plateaus. Maysan Towers offers extroverted living spaces, sheltered from the strong sun by projecting overhangs. This ambitious state-of-the-art development, with a gross floor area of 64,500sqm, employs sustainable strategies, supporting a holistic green approach to building design and compatibility with existing natural

site conditions and the cultural identity of Abu Dhabi. Scheduled commencement of construction for Maysan Towers, Reem Island, Abu Dhabi, is set for mid 2011.



Maysan Towers, Al Reem Island, Abu Dhabi

North of Ho Chi Minh City in Binh Duong Province, the state-of-the-art FrieslandCampina office headquarters is to be affectionately known as 'House of Milk'. The unique design incorporates and upholds the client's vision for this new endeavour and fully respects their core dairy product business. House of Milk is a new designated hub, to support expanding operations in Vietnam, encapsulating the youthful and progressive spirit of the company. Playfully themed on a 'spilled milk' analogy, inspired by the client's colourful splash of milk logo, together with a continuous sloping green roof, the landscape design makes for exciting visual drama. The design extends out into the surrounding landscape to emphasize the new headquarters, as the hub of commercial activity. The landscape design and the architecture incorporate Feng Shui principles throughout, forming an integral part of how the complex is experienced by its users. Upon arrival, this 6,500sqm complex, with a living green roof, signals a contemporary and active work environment.



FrieslandCampina HQ, Binh Duong Province, Vietnam

For more information from **dwp** on this release and hi-res images, contact Group Communications Consultant, Ms Nikki Busuttill, nikki.b@dwp.com or call the **dwp uae** local office:

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