



design worldwide partnership

*FOR IMMEDIATE RELEASE*

## **dwp | design worldwide partnership wins with Rib Room design in Commercial Interior Design Awards 2011**

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*dwp won the award for Leisure & Entertainment design for The Rib Room, in this year's Commercial Interior Design Awards 2011, recognising the best projects from around the Middle East region...*



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The Commercial Interior Design Awards (CIDA) 2011 winners have been announced in a ceremony held on Monday 24<sup>th</sup> October 2011, at The Palm Jumeirah, Dubai, paying tribute to outstanding regional interior design projects, firms and designers. Among stiff competition from throughout the MENA region, **dwp** | design worldwide partnership won Middle East Interior Design of the Year for the Leisure & Entertainment category, for The Rib Room, the speciality restaurant at the prestigious Jumeirah Emirates Towers Hotel, Dubai.

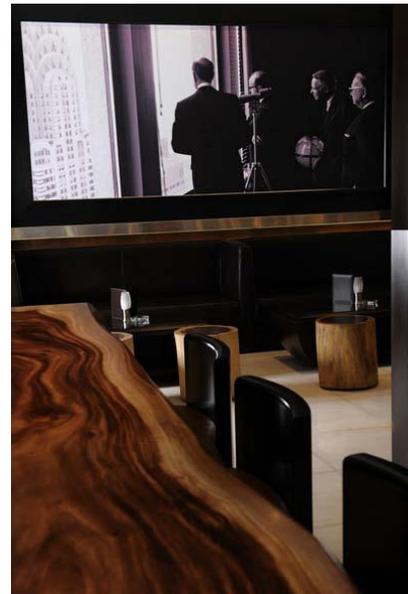
“We, at **dwp**, are delighted to receive this award and are honoured to have been recognised once again for our design work, among respected industry experts and peers,” confirmed **dwp** group CEO, Brenton Mauriello, “**dwp** gave new life to the existing restaurant Rib Room and created a new look Agency Bar, in the Jumeirah Emirates Towers Hotel. The challenge was to ensure customer loyalty was maintained, while appealing to a wider demographic.”



The Rib Room, Jumeirah Emirates Towers Hotel, Dubai, UAE

Located in the heart of the financial district of Dubai, **dwp's** design for The Rib Room was inspired by big city business. Selecting Manhattan-inspired, over-sized imagery, with a vintage edge, lends a modern, but timeless, quality. Dimmable bespoke 1930s New York style pendant lanterns hang over furniture and finishes, chosen to allude to a steakhouse, in rich dark timber, dark leathers and hides. Booths flank either side of the main restaurant area, providing intimacy for business meetings and private discussions. Designed with families and private parties in mind, two divisible private dining rooms, towards the back of the restaurant, are flexible spaces that open to become one large room for parties of up to 16.

The Agency Bar's contemporary design appeals to young professionals, wine lovers and the pre-dinner crowd. Visually connected to the restaurant, yet easily a standalone venue, key features are the tall glass wine display cabinets, exhibiting the proud collection of globally-sourced wines. Natural gemstones were sliced and bonded between glass, for richness, while the back-illuminated blue agate on the bar front adds a touch of glamour.



Further details on the awards can be found at [CID Awards](#).

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**Note to Editors: About dwp | architecture + interior design:**

From small, voracious, entrepreneurial beginnings, since 1994, dwp has flourished into an award-winning, one-stop integrated design service, with global reach. Even in the most challenging of locations, over 450 multi-cultural professionals work together to deliver architecture, interior design, planning consultancy and project management, across borders, to the highest international standards. With currently 12 offices in 10 different countries, **dwp** presents its finest iconic designs time and again.

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