



design worldwide partnership

*FOR IMMEDIATE RELEASE*

## **dwp | design worldwide partnership signs with Clewiston for New Carlson Group Radisson Blu in Bangladesh**

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*dwp | design worldwide partnership recently signed an agreement with the Clewiston Group, to create the interior design for the new Carlson Group 'Radisson Blu' Hotel, in Cox's Bazar, Bangladesh, on 29<sup>th</sup> July 2011.*

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World-class architecture and interior design firm **dwp** has been commissioned to create the interiors for the brand new Radisson Blu Hotel, located in Cox's Bazar, Bangladesh, in an agreement signed on 29<sup>th</sup> July 2011, linking dwp, Carlson Group and Clewiston Group. The accord marks the first collaboration between renowned luxury hotel and travel corporation, Carlson Group, and **dwp**, who has an extensive international hospitality portfolio, including many global hotel brand names. This is also the start of relations with the Clewiston Group for dwp, in what is hoped to unfurl as a promising and longstanding cooperation.

"This is an exciting time for **dwp**, as we continue to branch out further into new territories. We are greatly honoured to be working with such a reputable group as Clewiston, especially on our first Radisson Blu project, which is sure to set the benchmark in this industry. We look forward to the prospect of working with Clewiston and the Carlson Group worldwide, into the future," remarked Scott Whittaker, Executive Director for **dwp | design worldwide partnership**. Having previously worked on a project for Nokia in Bangladesh, **dwp** is familiar with this market and its attractive potential.

"dwp were initially referred to us by the Carlson Group. After carefully researching and selecting a firm for the interior design of our new property, we were convinced by the style, experience and overall profile of dwp, which was suited to our requirements and expectations for such a benchmark project," stated Mr Alim Chowdhury, Managing Director of Clewiston Foods & Accommodation Ltd, a sister concern of Clewiston Group.

The new Carlson Group operated Radisson Blu Hotel is to be located in Cox's Bazar, Bangladesh, just a short walk from the beach, in the main hotel district. The hotel, budgeted at around US\$55M, is expected to finish construction and be fully operational by 2014, with 278 guest rooms, set on a 2-acre plot of land.

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**About dwp | architecture + interior design:**

From small, voracious, entrepreneurial beginnings, since 1994, dwp has flourished into an award-winning, one-stop integrated design service, with global reach. Even in the most challenging of locations, over 450 multi-cultural professionals work together to deliver architecture, interior design, planning consultancy and project management, across borders, to the highest international standards. With currently 12 offices in 10 different countries, **dwp** presents its finest iconic designs time and again.

**About the Owner, Clewiston Group:**

Clewiston Foods & Accommodation is the concern of the Clewiston Group. Clewiston Group is a Chittagong based corporate house, with key business sectors in manufacturing, trading and hospitality. Aside from their latest investment in the hospitality sector, with the five-star 'Radisson Blu Hotel, Cox's Bazar', the group is also planning to launch another five-star hotel in Chittagong and Dhaka shortly, under the brand and management of an internationally prominent hotel management company.

**About Carlson Group:**

Carlson is a vibrant, global, family-owned, hospitality and travel company with ambitious goals. Through their Ambition 2015 strategy, they have three key aims: they want theirs to be leading brands in their segments; they want to be the number one hospitality and travel company to work for; and they want to be the number one hospitality and travel company to invest with. To fulfill these ambitions, they are investing in their brands, revolutionising their operations and they are growing in key strategic markets, throughout the world.

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For more information from **dwp** on this release and hi-res images, contact Group Communications Consultant, Ms Nikki Busuttill, [nikki.b@dwp.com](mailto:nikki.b@dwp.com) or call the **dwp Thailand** local office:

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