



design worldwide partnership

*FOR IMMEDIATE RELEASE*

## **dwp | design worldwide partnership recognised twice by International Interior Design Association in 2012**



*dwp was awarded an 'Honourable Mention' for two design projects by the International Interior Design Association, presented at The Office Exhibition 2012, held in Dubai from May 15<sup>th</sup>-17<sup>th</sup>...*



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The Office Exhibition 2012, at the Dubai World Trade Centre, from 15<sup>th</sup> – 17<sup>th</sup> May, hosted their annual design competition, presided over by the International Interior Design Association (IIDA). Recognising projects from throughout the MENA region, **dwp | design worldwide partnership** received an 'Honourable Mention' for the interior design of The Rib Room, the speciality restaurant at the prestigious Jumeirah Emirates Towers Hotel, Dubai, and also for the Zain HQ in Bahrain, in the 'Restaurants' and 'Corporate Space Large' categories respectively.

"We, at **dwp**, are thrilled to receive further recognition for our design work, from such a respected association," stated **dwp** group CEO, Brenton Mauriello, "The Rib Room and the Zain Headquarters had already delighted our clients and we are pleased to have been able share our success with the industry. Our designers work meticulously to ensure exacting attention to detail."

Further details on the awards can be found at [IIDA Awards 2012](#).



The Rib Room, Jumeirah Emirates Towers Hotel, Dubai, UAE

*About Rib Room:* Located in the heart of the financial district of Dubai, **dwp**'s design for The Rib Room was inspired by big city business. Selecting Manhattan-inspired, over-sized imagery, with a vintage edge, lends a modern, but timeless, quality. Dimmable bespoke 1930s New York style pendant lanterns hang over furniture and finishes, chosen to allude to a steakhouse, in rich dark timber, dark leathers and hides. Booths flank either side of the main restaurant area, providing intimacy for business meetings and private discussions. Two divisible private dining rooms, towards the back of the restaurant, are flexible spaces that open to become one large room for parties of up to 16. The Agency Bar's contemporary design appeals to young professionals, wine lovers and the pre-dinner crowd. Visually connected to the restaurant, yet easily a standalone venue, key features are the tall glass wine display cabinets. Natural gemstones were sliced and bonded between glass, for richness, while the back-illuminated blue agate on the bar front adds a touch of glamour.



Zain HQ, Seef, Bahrain

*About Zain HQ:* For the relocation of their group headquarters from Kuwait to Bahrain, Zain engaged **dwp**, to shape the interiors of a new 11,000sqm 22-storey building in Seef. To accommodate 650 staff, the design had to respect concept guidelines by Future Brand. The work involved an upgrade of all existing building services and finishes: lift lobbies, lifts, kitchens and toilets, in addition to office and client areas. Each floor received its own graphics (by Future Brand), relating to its function: Finance, IT etc... The furniture was primarily from Vitra, with classic pieces from the Eames collection, and workstations by Hayworth. Having won the Zain Headquarters project in a competitive bid, **dwp** were subsequently engaged to provide services for several more Zain projects, including 3 in Africa.

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**Note to Editors:** About **dwp** | architecture + interior design:

From small, voracious, entrepreneurial beginnings, since 1994, **dwp** has flourished into an award-winning, one-stop integrated design service, with global reach. Even in the most challenging of locations, over 450 multi-cultural professionals work together to deliver architecture, interior design, planning consultancy and project management, across borders, to the highest international standards. With currently 12 offices in 10 different countries, **dwp** presents its finest iconic designs time and again.

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For more information from **dwp** on this release and hi-res images, contact Group Communications Consultant, Ms Nikki Busuttil, [nikki.b@dwp.com](mailto:nikki.b@dwp.com) or call the **dwp uae** local office:

Units 3602-3604, Liwa Heights Level 36, Jumeirah Lakes Towers, PO Box 54218, Dubai, UAE

T: +971 4 434 2386 F: +971 4 434 2385 E: [uae@dwp.com](mailto:uae@dwp.com) W: [www.dwp.com](http://www.dwp.com)