



f&b concepts + solutions

*FOR IMMEDIATE RELEASE*

**dwp | next signs exclusive agreement with J. T. Ronnefeldt KG for 'Ronnefeldt Lifestyle Tea Lounge' concept throughout Europe, Middle East and Asia-Pacific**

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*dwp|next ([www.dwp-next.com](http://www.dwp-next.com)) has entered into an agreement to create, implement and represent the Ronnefeldt Lifestyle Tea Lounge concept, across Europe, Middle East and Asia-Pacific, with J.T.Ronnefeldt KG – one of the world's premium tea brands, supplying leading hotels and restaurants around the globe.*

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Bangkok-based consultancy, for food and beverage lifestyle concepts, design and innovative solutions, **dwp | next** now holds exclusive rights for the creation of the Ronnefeldt Lifestyle Tea Lounge concept for Europe, Middle East and Asia-Pacific, with plans to open Ronnefeldt Lifestyle Tea Lounges at select leading hotels throughout these regions.



**“dwp | next** prides itself on working with prestigious companies, who are recognised among the best in their respective fields of expertise. There is no finer example of such a company than Ronnefeldt Tea, who even after more than 185 years have remained true to their original philosophy of only accepting the highest quality tea leaves from the best tea gardens in the most significant tea-growing areas. We are extremely pleased at this partnership, to create the Ronnefeldt Lifestyle Lounge,” commented **dwp | next** CEO Russell Paine.

Ronnefeldt is a premium branded tea for first class hotels and gourmet restaurants worldwide, founded in Frankfurt by Johann Tobias Ronnefeldt in 1823. Importing and blending high-grade leaves from the world’s most significant tea growing regions, Ronnefeldt serves the top hospitality names with tailor-made tea concepts and innovative service ideas. Their tea experts use exclusively traditional methods, meaning that almost every stage of the tea production process is carried out by hand. The Ronnefeldt TeaMaster Program sees around 220 Ronnefeldt TeaMasters working in the most prestigious hotels across the world, ensuring the expectations of discerning tea-drinking guests of first-class hotels are satisfied on a daily basis. With its training programs, TeaMaster Silver and Gold, the company is making a worldwide investment in the specialist training and further development of service managers at many of the world’s finest hotels.

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**Note to Editors:** **dwp | architecture + interior design** - From small, voracious, entrepreneurial beginnings, since 1994, dwp has flourished into an award-winning, one-stop integrated design service, with global reach. Even in the most challenging of locations, over 450 multi-cultural professionals work together to deliver architecture, interior design, planning consultancy and project management, across borders, to the highest international standards. With currently 12 offices in 10 different countries, dwp presents its finest iconic designs time and again. For more info, visit [www.dwp.com](http://www.dwp.com).

**dwp | next** provides dedicated vertically integrated F&B solutions, individually tailored to the specific needs of each hospitality client. From feasibility studies through to completed project delivery, dwp | next provides F&B consultancy and design services to the highest international standards around the globe. **dwp | next** presents the necessary experience and demonstrates the unwavering capabilities, to exceed client expectations and remains a trusted partner to the hospitality industry. For more info, visit [www.dwp-next.com](http://www.dwp-next.com).

**Ronnefeldt Tea** - Founded in Frankfurt by Johann Tobias Ronnefeldt 1823, this tea expert has been importing and blending top premium brand teas, using high-grade leaves from the world’s most important tea growing regions. Ronnefeldt serves the top hospitality companies, including first-class hotels and gourmet restaurants, throughout the world, with tailor-made tea concepts and innovative service ideas. Committed to the same philosophy since inception, Ronnefeldt Tea is produced using exclusively traditional methods, most often by hand. Ronnefeldt provides customised service concepts in key European markets, as well as in 50 other countries in Eastern Europe, Asia, the Middle East and Russia/CIS, Japan and Australia.

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