



f&b concepts + solutions

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dwp | next signs exclusive agreement with Riedel to create the 'Riedel Room' concept throughout Asia

dwp | next (www.dwp-next.com) has entered into an agreement with Riedel - the world-renowned Austrian crystal wineglass maker - to create and implement the Riedel Room lounge and bar concept Asia-wide.

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dwp | next holds exclusive rights for the creation of the Riedel Room concept for Macau, Taiwan, Philippines, Malaysia, Indonesia, Thailand, Vietnam, Myanmar, Cambodia, South Korea, Japan and India. This Bangkok-based consultancy, for food and beverage lifestyle concepts, design and innovative solutions, plans to open Riedel Rooms at select hotels, as well as First Class airport lounges, across Asia.

“**dwp | next** prides itself on working with prestigious companies, who are recognised among the best in their respective fields of expertise. There is no finer example of such a company than Riedel, with whom we are extremely pleased to be partnering, to create the Riedel Room,” commented **dwp | next** CEO Russell Paine.

Offering an inviting atmosphere that blends refined elegance and welcoming comfort, the Riedel Room will serve fine wines, carefully selected from around the globe, presented in top-of-the-line Riedel crystal glassware.

Riedel, based in Kufstein, Austria, manufactures the finest quality crystal wineglasses and related glass products. Established in 1756, in Bohemia, 12 generations of the Riedel family have owned their company for over 250 years, as the epitome of the intricate art of glassmaking. Based on his unique designs, Claus Riedel was the first in history to recognise the effect of shapes on the perception of alcoholic beverages. His work has influenced and changed the appearance of stemware forever. His masterpiece ‘Sommeliers’ was introduced in Orvieto, 40 years ago, the first ever stemware line to be based on the character of wine.

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Note to Editors: **dwp | architecture + interior design** - From small, voracious, entrepreneurial beginnings, since 1994, dwp has flourished into an award-winning, one-stop integrated design service, with global reach. Even in the most challenging of locations, over 450 multi-cultural professionals work together to deliver architecture, interior design, planning consultancy and project management, across borders, to the highest international standards. With currently 12 offices in 10 different countries, dwp presents its finest iconic designs time and again. For more info, visit www.dwp.com.

About dwp | next: **dwp | next** provides dedicated vertically integrated F&B solutions, individually tailored to the specific needs of each hospitality client. From feasibility studies through to completed project delivery, dwp | next provides F&B consultancy and design services to the highest international standards around the globe. **dwp | next** presents the necessary experience and demonstrates the unwavering capabilities, to exceed client expectations and remains a trusted partner to the hospitality industry. For more info, visit www.dwp-next.com.

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For more information from **dwp** on this release and hi-res images, contact **dwp** Group Communications Consultant, Ms Nikki Busuttil, nikki.b@dwp.com or call **dwp | next** local Thailand office:

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