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FOR IMMEDIATE RELEASE

MD of dwp Thailand speaks at hospitality conference in India – India Hotel Expansion Summit 2011

dwp Thailand's MD, Dr Saeed Zaki Ph.D., was invited to speak at the India Hotel Expansion Summit 2011, on 'Enhancing Guest Experience Through Design', additionally chairing two event sessions, 19th-20th May 2011.

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Saeed Zaki Ph.D., the MD of the Thailand office of world-class architecture and interior design firm dwp was recently invited as a speaker, to the India Hotel Expansion Summit 2011. The two-day event held on 19th & 20th May 2011 brought together seasoned industry professionals, in a lively exchange on the future of the hospitality sector in India. Dr Zaki spoke on the theme of 'Enhancing Guest Experience Through Design' and chaired two sessions of the events, as well as moderating discussions.

One of the fast growing of the Indian sectors, the hospitality industry has seen considerable advancement in recent years. Hospitality is seen as a key industry driving the Indian economy of late, worth an approximate US\$23 billion, some 2.2% of Indian GDP. Currently accounting for just 110,000 rooms, there is plenty of space for newcomers to move in.

The Tourism Ministry reports that tourist numbers to India are on the rise, meaning demand will continue escalate and the shortage of rooms will see room rates increase accordingly, unless supply meets the challenge. dwp is well aware of the opportunities this opens up for investors, developers, architects, interior designers and hotel operators, in the Indian market, and is at present actively working on exciting new ventures across the country.



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