



**FOR IMMEDIATE RELEASE**

## **dwp Appoints New General Manager for UAE Office**

**GM, Qasim Mansoor, Takes Up the Challenge, Hitting the Ground Running**



The world-class architecture and interior design firm **dwp** recently appointed a new General Manager to its **dwp UAE** office, to realign and enhance business development within the region for the **dwp** group. Showing their commitment to the Middle East, **dwp** has recruited the highly talented Qasim Mansoor, MSc, M.Arch, LEED AP, APA. Qasim is set to assure market leadership and commitment, with a hands-on, proactive and personal approach.

“It is with pride and great enthusiasm that I take up the lead position at **dwp**’s UAE office. The **dwp** group has a network, strength, resources, talent and unique qualities that few can rival, putting us at the forefront of the design industry. I look forward to taking these essential skills, along with this fantastic opportunity, personally and professionally, to remodel and build upon **dwp**’s reputation, as a world-class architecture and interior design firm,” Qasim Mansoor commented.

The timely appointment of Qasim Mansoor comes amid significant positioning changes to **dwp**’s operations in the Middle East, in order to better support their Middle East based projects and clientele, as well as reaffirming Dubai as centre of excellence. The new GM is already undertaking some realignments, to shift focus to a regional approach, via both UAE and Bahrain offices. With over 100 team members in the region and some major projects underway, **dwp** focus will lean towards KSA, Qatar and Africa, and focus on shoring up designs that continue to win awards.

With extensive experience in the industry, both in terms of management and design, particularly in hospitality, mixed-use, tall tower, aviation, healthcare and retail, Qasim shares a vast professional know-how with **dwp**. Having worked previously with other diverse industry leaders, Qasim is well placed to lead the UAE office into the future. To mention but a few, Qasim Mansoor has been involved in some outstanding projects over the years, including Dulles International Airport and the

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Maryland National Defense University in the US, the University Hospital in Dubai, SIDRA Hospital and the Qatar Petroleum HQ Campus in Doha, Zayed University for Women in Dubai, and Jumeriah Messilah Beach Hotel in Kuwait.

**dwp** CEO, Brenton Mauriello, was quoted as saying, “We are delighted to have Qasim and his regional expertise on board, as a dynamic and innovative addition to our team at **dwp**. A recognized industry expert, Qasim will play a key role in the continued success of **dwp** in the Middle East and African regions. Coordinating closely with group efforts, Qasim will focus his considerable expertise on developing **dwp**’s capabilities and ensuring that our existing projects echo the simplicity and elegance of our design philosophy.”

**dwp** has a total of 12 offices in 10 countries worldwide, including Australia, Bahrain, China, Hong Kong, India, Malaysia, Singapore, Thailand, UAE and Vietnam.

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**About dwp | architecture + interior design:**

From small, voracious, entrepreneurial beginnings, since 1994, dwp has flourished into an award-winning, one-stop integrated design service, with global reach. Even in the most challenging of locations, over 450 multi-cultural professionals work together to deliver architecture, interior design, planning consultancy and project management, across borders, to the highest international standards. With currently 12 offices in 10 different countries, **dwp** presents its finest iconic designs time and again.

For more information on **dwp**, visit [www.dwp.com](http://www.dwp.com), or contact [info@dwp.com](mailto:info@dwp.com).

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